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(54) **SYSTEM AND METHOD USING FOOT RECOGNITION TO CREATE A CUSTOMIZED GUEST EXPERIENCE**

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(57) **ABSTRACT**
The present disclosure discloses a system and method for creating a customized guest experience at an amusement park. In one example, the method includes capturing by a foot sensor a first foot shape corresponding to at least one foot in a pair of feet of a guest and capturing by a camera a first foot appearance corresponding to at least one foot in the first pair of feet receiving guest data from the guest. The method also includes generating a first foot model using the first foot shape and the first foot appearance and tagging the first foot model with the guest data. The foot model can be used to identify a particular guest and the guest data can be used to output a customized guest experience to the guest.

25 Claims, 6 Drawing Sheets